The social network that protects your personal data

Youzzers, the story of one young man's idea for a new and unique social network

Behind Youzzers, we find Steven Hori. This young engineer, who arrived in Switzerland 5 years ago, first created his own company named "HoriLis" which specialized in IT, audiovisual, photography, publicity, on-line shopping and the sale of all sorts of products.

It was at this moment that this idea emerged: "I am someone who likes to have control over my data, to be in contact with my friends and colleagues and profit from the technological advances in the area of communications and Internet sharing".

I wanted to offer another alternative to the current social networks. I thought of creating a service where one's personal data is neither revealed nor sold for commercial purposes or to people one does not know, where the user is his own master and is the sole proprietor of his/her data.

Steven Hori then formed an IT, communications and marketing team and created his network named "Horriconnect" in 2010.

In September 2011, to succeed HoriLis, Steven created H-Technologies SA and renamed the Horiconnect social network as "Youzzers".

The first beta version of Youzzers appeared at the beginning of 2012. Youzzers is a communal social network which includes the following functions: e-learning, e-commerce, safety boxes, classified ads, surveys and forums.

Steven Hori describes it as a "hybrid" which is both a professional social network and an interactive one. It protects the private sphere; each user is the sole proprietor of his data, documents, videos, audio, photos, etc. The control over one's private data is, in effect, one of the foundations of Youzzers' philosophy. "When one deletes a photo, it really disappears from our servers". And when one deletes his/her account, everything is deleted and really deleted). At the moment, Youzzers regroups nearly 200,000 members both individuals and private clubs.
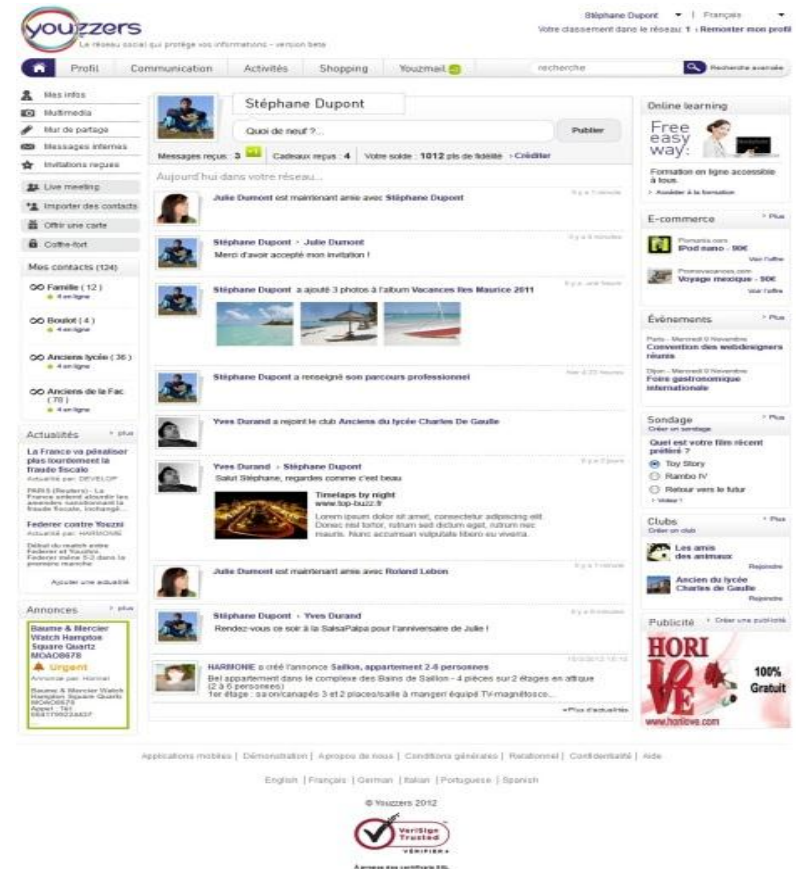
Youzzers' features

E-learning

This module allows schools and universities to make their courses (electronic version) available online to all members of the network.

The training is divided into the following segments:

- Subject matter and level of Diploma offered
- School / University
- Curriculum
- The possibility of taking an exam on the school/university premises

The schools / universities have the possibility of offering single courses or a curriculum defined by:

- Subject matter and level of Diploma offered
- Timeframe
- Course schedule
- At each stage, possibility of taking online multiple question tests
- Examination process

In the near future, the use of interactive numerical tables will be possible.
Thanks to partnerships with schools and universities, the "e-learning center" will be available on a worldwide scale. This should also lead to aiding developing nations.

The user will register on the social network and will be able to follow a chosen training for an estimated cost of 1 or 2 Euros.
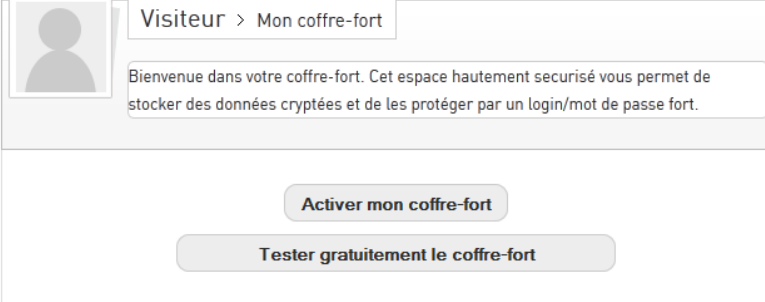
Safety Box

Directly incorporated into the user's profile is the "safety box" feature which enables the user to store all his/her personal data. Only the user himself/herself has access to this data.

The features of this service:

- Activation of the safety box
- Creation of a space which is protected by a password
- Within this space the user can define the characteristics, for e.g.

  - Name (e.g.: bank)
  - URL of the service (e.g.: www.mybank.ch)
  - Login
  - Password
  - Remarks

The data is stored and encrypted (AES 128 à 256 bits)
for a price ranging from CHF 20. - à CHF 30.- per year.

If the password is lost, the data cannot be recuperated.

Management of Mailboxes

Youzzers offers a real mailbox which has a capacity of 1Giga and offers the possibility of creating e-mail addresses.

The user can send/receive e-mails to/from both network members and non-members.

The user has direct access to the mailbox and the number of new messages received is indicated.

The e-mails are highly encrypted and therefore very secure.

Features:

 - Creation of e-mail addresses (ex: my-email@youzmail.com)
 - SMTP service (Postfix) for sending/receiving e-mails
 - Antispam (spam assassin) and anti-virus
 - Configuration of your e-mail addresses with other suppliers, such as Yahoo, Gmail, etc.)
 - Quota 1 Go + POP connection on the additional mailbox (leaving the mail on POPS)
 - Possibility of creating files to organize the mail
 - Possibility of moving the mail
 - Box for spam
 - Research function (full text search) under name, title, content

All these services are accessible on iPhone and Andro√Ød.

Multimedia albums

Each user can create albums containing videos, photos, audio files or documents (formats PDF, TXT, DOC, PPT).

These albums can be configured as follows:

- Non visible
- Visible only to my friends
- Visible only to my friends and their friends

Users can create and organize their play lists. The interface for managing an album facilitates the insertion / transfer of a file from one album to another.

Users can access their play lists and listen to their selected titles anywhere, anytime.

Since Youzzers is also available on iPhone and Androïd, it is also possible to enjoy these videos, photos and music anywhere.

Stéphane Dupont a ajouté 3 photos à l'album Vacances Iles Maurice 2011

● On your iPhone & Android!
  ▶ Connect from your smart phone from anywhere you are!
  ▶ Works with photo camera and contacts of your phone!
  ▶ Download the application in just a few moments

● Youzzers Control, Innovation, Secure sharing

Mobile Applications   Demonstration

Live Meeting A/V

Youzzers includes a conference system with incorporated whiteboard.

Several users can meet together and work on the same whiteboard with the writing and drawing tools provided. The background can also be personalized.

This feature opens new possibilities for e-learning, presentation of products and online conferences; several users can communicate with one another without any limit to the number of video conference participants.

This feature is also a bridge to instant messaging.

MSN, AIM, Yahoo, ICQ users can access their accounts from any place at any time.

For Live Meeting, Youzzers offers all basic features of the regular Desktop Messenger software such as: chat, list of friends, administration of contacts.

Users have access to these functions: Firewall / Webcam and micro pause / Forbid and authorize viewing of my webcam / Deactivate audio and video / Who can see me.

Youzzers also enables users to participate online in games such as chess, checkers and all sorts of multi-user games.

It enables the user to create new game rooms or join existing ones.

Each game room is comprised of chat text, game alerts, and a chat which creates an atmosphere of real presence.
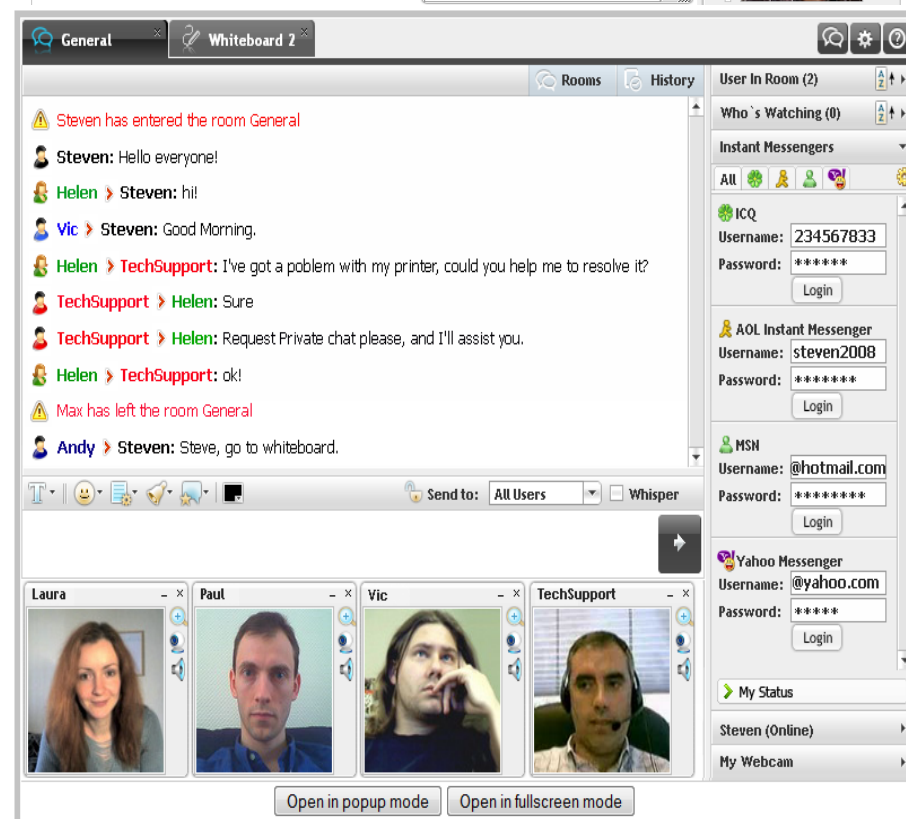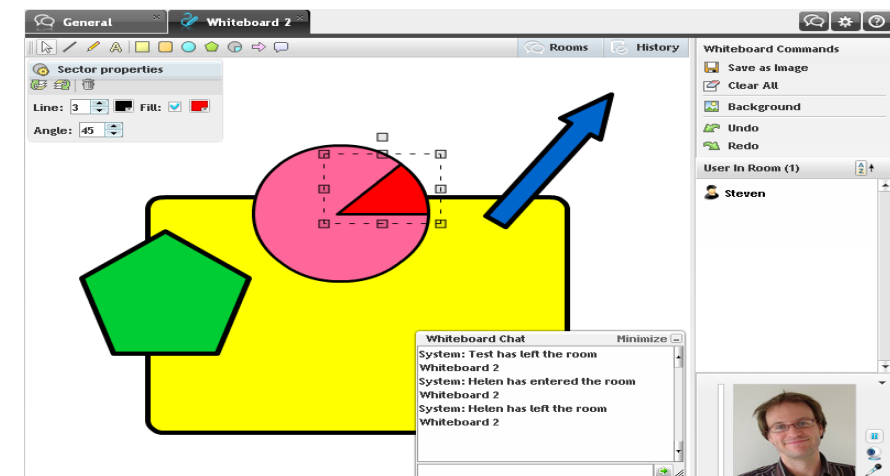
Other tools which make up the uniqueness of Youzzers

What's new?

A simple feature to post on one's wall or on the news thread, one's desired contacts, one's mood or occupation.

News

On the lefthand side of the sharing wall, Youzzers offers a box for urgent notices and news as it happens. An efficient tool for alerting all of the social network's users and for distributing information.

Events

On the righthand side of the sharing wall, the user's upcoming events or public events are visible. One click on "plus" gives access to the events page.

Surveys

Youzzers enables the posting and creation of random surveys. On the righthand side of the wall, the users can access the survey page.

Clubs

The Youzzers member can create a club and invite other users to join it.

This free option enables the creation of clubs with paying memberships and the possibility of receiving payment via "Paypal" through a secondary account.

The creator becomes the administrator of his/her club.

He/she determines the club's rules and regulations.

Youzzers permits, above all, the total isolation of the club from the social network. Thus, if he/she so desires, the user-creator can possess his/her own mailbox enabling the exchange and sending of text, audio and video messages emitted from a microphone and a webcam.

Personal diary

Along the same lines, Youzzers enables the creation of a personal diary and the possibility of sharing it with users of his/her choice.

Forums

The user can participate in forums where discussions, the sharing of knowledge and information on specific subjects takes place.

The interface enables the user to sort by theme the subjects which interest him/her and also to create a subject or theme at will.

Horinal > Clubs

Rechercher | Taper le nom du club recherché

Créer un club | Afficher mes clubs | Invitations | Demandes

Tous les clubs

Horinal > Mon journal intime

Qui peut voir mon journal intime? Personne à part moi

Ajouter une publication quotidienne

Date	Titre de la journée	Description de la journée	Action
24/03/2012	My life	Hello This is my life	
25/03/2012	My Heart	My love. Hello I love you	

Horinal > Forums

Rechercher | Taper le nom du forum recherché.

Afficher : Tout le monde | Créer un nouveau forum.

First date!

tell us about your dates!

Ice-breakers at a date.	8 post(s)	Editer
What if the photo won't match?!	3 post(s)	Editer
Votre avis sur Youzzers	0 post(s)	Editer
Les Jouets en Bois	2 post(s)	Editer
Que pensez vous de mes 200 vidéos sur Youtube	0 post(s)	Editer

Break-ups!

Ways to break up onoine and in a real life. Caeses, thoughts, opinions.

If a girl leaves you...	2 post(s)	Editer

Classified ads

Youzzers offers users the possibility of inserting, consulting and selecting different ads by category. Users can also carry out a search using a key word or consult their own ads.

Shopping

Youzzers' members may benefit from an online boutique through which they can benefit from products on sale (high quality) at very advantageous prices and this exclusively.

2% of the price will revert to charitable associations and to humanitarian projects.

E-cards

(virtual cards with a musical background)

Youzzers enables its users to send a virtual card with a musical background to a friend for a birthday or any other event. Youzzers also offers cards for sale. The money received for these will be used to support free education for all and create a fund to finance start-up IT projects.

Youzzers Agenda

https://www.youzzers.com/agenda

Youzzers Agenda enables the user to organize his schedule online; accessible through a simple Internet navigator.
Also accessible via iPhone and Androïd under the heading"Organization". Youzzers Agenda is free but requires the creation of a Youzzers account. The calendar, by default, is shown in weekly view, (though other views are available at the bottom of the calendar).

The agenda is functional immediately, therefore it only needs to be filled in.
Creation of reminders. The user receives reminders in his/her personal mailbox.
The appointments created can be modified; the format of the hours, dates and weeks on the agenda can be configured; possibility of adding several alerts (reminders).

Interview with Steven Hori

How did you come up with the idea for Youzzers ?

I am someone who likes to have control over my personal data, to be in contact with my friends and colleagues and to take advantage of the technological advances in the area of communications and internet sharing.

I wanted to offer an alternative to the current social networks. I thought of creating a service where one's personal data is not revealed or sold for commercial purposes or to people one does not know. The user is his own master and the sole proprietor of his/her personal data.

Why did you choose the name of Youzzers ?

We place our users at the center of the action so that they have the possibility of changing their environment without having to wait for others. The "You" in Youzzers means that the user is at the center of our development and our concerns.

What differentiates Youzzers from other social networks ?

It is a "hybrid" which is both a professional social network and an interactive one. It protects the private sphere; each user is the sole proprietor of his data, documents, videos, audio, photos, etc.

The control over one's private data is, in effect, one of the foundations of Youzzers' philosophy. "When one deletes a photo, it really disappears from our servers".

And when one deletes his/her account, everything is deleted (a deleted account is really deleted). The system is not going to say to you "welcome back" if you register again. Our cookies respect the authorized limit; we listen to our users. That is what makes us different!

What does Youzzers offer "in addition"?

Through our social network platform, users have greater control over the content they publish. The platform provides the most up-to-date means of information sharing and learning throughout the world and gives users access to our "Online e-learning" (Free Easy Way).

Youzzers enables one, among other things, to administer one's personal profile, to improve one's mind, to participate in surveys, to create clubs, to communicate with other users, to encrypt data, to write personal diaries, to buy products through e-commerce.

The network is equipped with advanced security in relation to the management of personal data (user accounts) and all unwanted publicity is avoided.

What are Youzzers objectives in the near future?

I now have the good fortune to be working with a team of 15 people (7 in France and 8 in Switzerland); creative and motivated people who are not afraid to meet the challenges that the future holds. Our wish is to create 100 jobs in Switzerland, Europe and North America.

Youzzers is THE IDEAL PLACE to meet on the Internet. A secure place which offers maximum video conference quality.

I have also provided for the sharing of our systems in Europe by the end of 2012.

On the technical level, the platform doesn't yet have API (Application Programing Interface). In the 3rd phase of the project, we will integrate Application Programing Interface (API) to enable other developers to build additional applications on an interface which is healthy and improved compared to that of our competitors.

I like technology and high definition; I am therefore going to put into place technological tools which will influence everyone's daily life.

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